

# Johnson Ranch RoundUp Advertising Rates

**BUSINESS SERVICE DIRECTORY** (2.37" X 1.9")

1 month: \$35.00                      3 months: \$99.75\*                      6 months: \$189.00\*                      12 months: \$357.00\*

**DISPLAY BUSINESS CARD** (3.5" x 2")

1 month: \$50.00                      3 months: \$145.00\*                      6 months: \$270.00\*                      12 months: \$480.00\*

**¼ PAGE** (3.5" x 5")

1 month: \$117.00                      3 months: \$332.50\*                      6 months: \$630.00\*                      12 months: \$1120.00\*

**½ PAGE** (7.5" x 5")

1 month: \$200.00                      3 months: \$570.00\*                      6 months: \$1080.00\*                      12 months: \$1920.00\*

**FULL PAGE** (7" x 10")

1 month: \$300.00                      3 months: \$855.00\*                      6 months: \$1620.00\*                      12 months: \$2880.00\*

**All ads must be paid in full before running.**

*\*Prices above reflect discounts for prepaid contracts: 3 month = 5% discount, 6 months = 10% discount, 12 months = 20% discount.  
Arizona sales tax for advertising will be added to the charges (2.2%). Rates subject to change without notice.  
In the event of a rate change, contract advertisers will receive the agreed on rate for the duration of their contract.*

Any ads which we create, recreate or color enhance will be charged a \$35 set-up fee.  
"Camera ready" ad files must be composed in RGB color and saved in .jpg format at 300dpi.  
The deadline for each month is the 15th of the prior month.  
For example, an ad for December must be submitted and paid in full by November 15th.

Ads are not guaranteed to be placed in any issue if advertising space is full before the deadline.  
We encourage advertisers to submit their ad and payment as soon as possible.

Extended contracts must be paid in full in order to receive the prepaid discount. We will not split prepaid contract amounts.

## The Johnson Ranch RoundUp Advertising Commitment

I would like to run the following size ad:

Business Service Directory     Display Business Card     ¼ Page     ½ Page     Full Page

My ad will run for the following length:     1 Month     3 Months     6 Months     12 Months

Please design a custom ad (\$35) I will email information for ad to: raysprinting@mchsi.com

I will provide an electronic ad file composed in RGB color and saved in .jpg format at 300dpi.

Enclosed is my payment of \$\_\_\_\_\_ which is payment in full for my advertising commitment. I understand that payment must be made in full the month prior to the issue in which my advertisement will run and that failure to pre-pay will result in my advertisement not appearing until my account is paid in full.

Signature \_\_\_\_\_ Print name \_\_\_\_\_

Date \_\_\_\_\_ Business Name: \_\_\_\_\_

Address: \_\_\_\_\_ City/St./Zip \_\_\_\_\_

Email Address: \_\_\_\_\_ Telephone: \_\_\_\_\_

Visa     Master Card    # \_\_\_\_\_ Exp. \_\_\_\_\_ Vcode # \_\_\_\_\_

Name on Card: \_\_\_\_\_

Credit Card Mailing Address: \_\_\_\_\_

*Please make checks payable to Ray's Printing or include credit card authorization:*

Mail to: **Ray's Printing**    PH: 480-982-3087    [www.raysprinting.net](http://www.raysprinting.net)  
**PO Box 5400, Apache Junction, AZ 85278**